



Announcing a Tread Lightly! Tread Trainer Course

When: Saturday, March 15, 2008

Time: 10:00 am - 6:00 pm

Cost: \$50.00

Location: Toyota of Puyallup

1400 River Road Puyallup, WA 98371 MapQuest directions

Registration deadline: February 15, 2008

Nearby Hotels:

Best Western Park Plaza 620 South Hill Park Dr. Puyallup, WA 98373

253-484-1500 <u>Best Western</u> Holiday Inn Express Suites 812 South Hill Park Dr. Puyallup, WA 98373 253-848-4900 Holiday Inn Crossland Tacoma-Puyallup 2101 N Meridian Puyallup, WA 98371 253-445-5945 Crossland Suites

DESCRIPTION:

The Tread Trainer program is designed to train participants in innovative, practical methods of spreading outdoor ethics to the public with a curriculum specifically focused on motorized and mechanized recreation.

Completing the one-day Tread Trainer course will qualify the participant to become a Tread Lightly! representative—a Tread Trainer. Once a participant becomes a Tread Trainer, he or she is equipped to present the Tread Lightly! message to other educators, clubs, employees, visitors, enthusiasts or community members. The program was created as a mechanism to disseminate the Tread Lightly! message of responsible recreation through volunteerism.

COMPONENTS:

Trainers complete a one-day training course on the Tread Lightly! ethic and are qualified to present the Tread Lightly! message.

REQUIREMENTS TO REMAIN ACTIVE:

Trainers are required to complete a minimum of one Tread Lightly! presentation or promotion within two years to maintain program benefits.

BENEFITS:

Trainers receive 100-page manual, 2 Tread Lightly! PowerPoint presentations on CD, certificate of completion, a set of durable plastic Tread Lightly! hangtags, set of guides for responsible recreation, set of PSAs, "On the Right Trail" video, \$25 annually in free educational materials, and an extra discount on all Tread Lightly! materials. Trainers also receive improvements in presentation skills, networking opportunities with other agencies/organizations at the course, expertise in Tread Lightly! ethics and ways to minimize outdoor impacts when recreating, use of the display upon request, updates through a semi-annual newsletter, emails and website. The key to a successful workshop is to have participants that are familiar with Tread Lightly!, involved in community outreach or recreational training programs, or are interested in developing a higher awareness and competency on responsible recreation ethics.

To register for the Tread Trainer Course visit Tread Lightly!'s website at www.treadlightly.org or call 800-966-9900.

This program is made possible by the generous sponsorship of the Federal Highway Administration's Recreational Trails Program.